

November 22, 2016

Construction machinery trade fair in Iran benefits from removal of sanctions

## IranConMin grows by 50 percent

**330 exhibitors from 13 countries presented their innovations at the twelfth IranConMin in Tehran. This represents a 50 percent increase in both the number of exhibitors as well as the exhibition space compared to the previous event in 2015. China, Finland and South Korea were represented with joint stands. And after the easing of the sanctions, Germany was also once again represented with an official participation with 45 companies. The largest and most international mining and construction machinery trade fair in the region, which took place from November 5th to 8th, attracted about 20,000 visitors.**

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The trade fair was accompanied by an international mining congress with about 800 participants. The congress was organized by the Iranian mine association IranMineHouse, which is also a partner of IranConMin. On November 6th, for the first time, the VDMA (Verband Deutscher Maschinen- und Anlagenbau) also organized a special technology symposium concerning the topic "Machines and systems for producing concrete and concrete products".

Peter Bergleiter, Managing Director of IMAG, says: "The growth of the fair reflects the great interest in Iran – especially from abroad – just under one year after the Implementation Day." Since January 16, 2016, a large portion of the international economic sanctions against Iran have been lifted. An increasing number of companies want to take advantage of the opportunities offered by the attractive market with 80 million inhabitants, many of them are young and well-educated, and decades of underused infrastructure. Experts expect a quadrupling of the trade volume between Iran and Germany in the coming years.

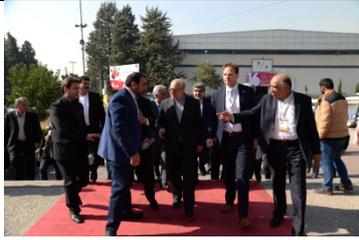
"We are very pleased with the increasing number of exhibitors and professional visitors in Iran, as well as the increased visits of representatives from Iran, such as at the world's largest construction machinery trade fair, bauma, which took place in April in Munich," says Bergleiter of the growing business relationships.

The next IranConMin will take place from November 5th to 8th 2017 in Tehran.

Further information about IranConMin can be found at: [www.iranconmin.de](http://www.iranconmin.de).

Press Release

Photos and captions

		
<p>Round tour before the opening of IranConMin 2016 with the Iranian Minister of Industry, Mining and Trade, Mohammad Reza Ne'matzadeh (centre), and the Managing Director of IMAG, Peter Bergleiter (on his right) Photo: IMAG</p>	<p>Official German participation at IranConMin 2016 Photo: IMAG</p>	<p>Doosan-Stand at IranConMin 2016, in the background the tower of the mosque belonging to the fairground is visible. Photo: IMAG</p>

**IMAG – Internationaler Messe- und Ausstellungsdienst GmbH**

IMAG, a subsidiary of the Messe München Group, organizes trade fairs around the world and supports participants in international events outside Germany on behalf of public and private clients. Since its foundation in 1946 in Munich, IMAG has been involved in over 5,000 international exhibitions abroad. IMAG's annual portfolio encompasses approximately 30 trade fairs, spanning around 20 countries. The events focus in particular on the automotive, commercial vehicles and auto parts sector; construction machinery, building material and mining; machine tools and further industries; environmental technology and analysis.